



The 1st Annual Tidewater Gala “A Taste of Calvert County”

Event Overview

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| Gala Date and Location: | April 24, 2010 Annmarie Gardens Museum: Main Gallery | |
| Sponsorship Contacts: | Karen Walling 410-257-0533 twsbusiness@chesapeake.net | Mattie Weber 443-624-5257 mattie@meetingsolutionsinc.com |
| Projected Attendance : | 200 - 300 local Calvert County Attendees and Community Activists | |

About The Tidewater School

The Tidewater School, established in 1986, is a not-for-profit school providing instruction for Pre-K through Grade 5. Tidewater is a place where children experience learning in a natural environment, respectful of individual learning styles within a community of friends. The Tidewater School is located in central Calvert County, on Cox Road in Huntingtown, Maryland.

Event Description

The First Annual Tidewater Gala is a celebration of The Tidewater School and its vision for the future. Guests will be able to sample “Tastes of Calvert County” while they bid on silent and live auction items and view student artwork. The Tidewater School is a member of the Chamber of Commerce and in addition to raising funds for the school is hoping that this event will promote local Calvert County businesses.

Gala Program

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| 4:00 pm | Set-Up and Move-In |
| 6:45 pm | Arrivals as Gala opens |
| 7:15 pm | Welcome and Thank you to our sponsors by Karen Walling Explanation of wine and food pairings Nancy Libertini will offer welcome remarks/mission of event |
| 7:30 pm | Silent Auction Opens and Food Stations are open |
| 7:30 - 9:00 pm | Cocktail Reception and Silent Auction |
| 9:00 pm | Live Auction |
| 10:30 pm | Announce Auction results and Closing Remarks |
| 11:00 pm | Event Ends |

The Tidewater School

120 Cox Road, P. O. Box 755 • Huntingtown, MD 20639 • 410-257-0533
tidewaterschool@chesapeake.net • www.thetidewaterschool.org

Available Sponsorships

Title “Diamond” Sponsor 1 available \$10,000.00

- 10 tickets to the Gala
- 1 Live Auction item (to be purchased by Tidewater)
- Sole Sponsorship of the Live Auction with a custom Banner
- Distribute (2) collateral items on cocktail tables and in gift bags
- (4) 2X3 color sign acknowledging sponsorship
- Logo placement on all banners, tickets, and any other Gala materials
- Logo posted on Gala ticket sales webpage
- Acknowledgment of sponsor as co-sponsor of The Tidewater Gala
- Mention of Title Sponsorship in Opening remarks
- Company logo on Program

Food/Beverage Title Sponsorship 1 of each available - In kind donation of food or beverage and staff for Gala

- 8 tickets to the Gala above working staff
- Distribute 1 collateral/promotional item in gift bags
- 1 2X3 color sign acknowledging sponsorship
- Logo placement on all banners, tickets, and any other Gala materials
- Tables and linens for displaying food
- Logo posted on Gala ticket sales webpage
- Acknowledgment of Company as exclusive Food/Beverage sponsor of The Tidewater Gala
- Mention of Title Sponsorship in Opening remarks
- Company logo on Program
- Company responsible for serving 350 people at each station (2 stations)

Gold Sponsor 1 available \$5,000.00

- 6 tickets to the Gala
- Distribute 2 collateral items in gift bags
- 1 Silent Auction item (to be purchased by Tidewater)
- Sole Sponsorship of the Silent Auction with a custom Banner
- (2) 2X3 color signs acknowledging sponsorship plus
- Logo posted on Gala ticket sales webpage
- Company logo on Program

Silver Sponsor \$3,500.00

- 4 tickets to the Gala
- Distribute 1 collateral item in gift bags
- 1 Live Auction item (to be purchased by Tidewater)
- Logo on sign acknowledging all Silver Sponsors
- Logo posted on Gala ticket sales webpage
- Company logo on Program

Bronze Sponsor \$2,000.00

- 2 tickets to the Gala
- Distribute 1 collateral/promotional item in gift bags
- 1 Silent Auction item (to be purchased by Tidewater)
- Logo on sign acknowledging all Bronze Sponsors
- Logo posted on Gala ticket sales webpage
- Company logo on Program

Food/Beverage “Emerald” Sponsor - In kind donation of food or beverage and staff for Gala

- 4 tickets to the Gala above working staff
- Distribute 1 collateral/promotional item in gift bags
- Logo on sign acknowledging all Emerald Sponsors
- Tables and linens for displaying food/beverage
- Logo posted on Gala ticket sales webpage
- Company logo on Program
- Company responsible for serving 350 people

Supporting “Ruby” Sponsor \$1,000.00

- 2 tickets to the Gala
- Distribute 1 collateral/promotional item in gift bags
- Logo posted on Gala ticket sales webpage

Napkin Sponsor 1 Available \$1,500.00

- 2 tickets to the Gala
- 1 Silent Auction item (to be purchased by Tidewater)
- Company logo on Napkins for all tables
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Plate Sponsor 1 Available \$2,000.00

- 2 tickets to the Gala
- 1 Silent Auction item (to be purchased by Tidewater)
- Company logo on all Plates for Gala
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Gift Bag Sponsor 1 Available \$3,000.00

- 2 tickets to the Gala
- 1 Silent Auction item (to be purchased by Tidewater)
- Company logo on all reusable giftbags
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Wine Glass Sponsor 1 Available \$4,000.00

- 2 tickets to the Gala
- 1 Silent Auction item (to be purchased by Tidewater)
- Company logo on all Wine Glasses for Gala
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Pen Sponsor 1 Available \$1,500.00

- 2 tickets to the Gala
- 1 Silent Auction item (to be purchased by Tidewater)
- Company logo on Pens for Auction Tables and all tables
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Food/Wine Pairing Card Sponsor 1 Available \$1,000.00

- 2 tickets to the Gala
- Company logo on Cards that list food and wine pairings
- Logo presented on Gala ticket sales webpage
- Company logo on Program

Silent Auction Sponsor \$150.00 or provide Auction Item for Silent Auction

- 1 Silent Auction item (Tidewater to purchase on request)
- Company/ Name listed as providing Auction Item on Program and webpage

Live Auction Sponsor \$500.00 or provide Auction Item for Live Auction

- 1 Live Auction item (Tidewater to purchase on request)
- Company/Name listed as providing Auction Item on Program and webpage

Sponsorship Registration Form

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| <ul style="list-style-type: none"> <input type="checkbox"/> Diamond Sponsor – \$10,000 <input type="checkbox"/> Food Title Sponsor – In Kind Food and Staff for event <input type="checkbox"/> Beverage Title Sponsor – In Kind Beverage and Staff for event <input type="checkbox"/> Gold Sponsor - \$5,000 <input type="checkbox"/> Silver Sponsor - \$3,500 <input type="checkbox"/> Bronze Sponsor - \$2,000 <input type="checkbox"/> Ruby Sponsor - \$1,000 <input type="checkbox"/> Wine Glass Sponsor - \$4,000 | <ul style="list-style-type: none"> <input type="checkbox"/> Emerald Food Sponsor - – In Kind Food and Staff for event <input type="checkbox"/> Emerald Beverage Sponsor - – In Kind Beverage and Staff for event <input type="checkbox"/> Plate Sponsor - \$2,000 <input type="checkbox"/> Napkin Sponsor - \$1,500 <input type="checkbox"/> Pen Sponsor - \$1,500 <input type="checkbox"/> Food/Wine Pairing Card Sponsor - \$1,000 <input type="checkbox"/> Gift Bag Sponsor - \$3,000 <input type="checkbox"/> Silent Auction Sponsor - \$150 <input type="checkbox"/> Live Auction Sponsor - \$500 |
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| Return this form via fax or mail to: Karen Walling Fax: (443-627-2210) 120 Cox Rd. P.O. Box 755 Huntingtown, MD 20639 | Logistics Contact: Mattie Weber 443-624-5257 E-mail: mattie@meetingsolutionsinc.com |
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This section must be completed in full:

| Authorized By | Send Invoice To |
|------------------|------------------|
| Name: | Name: |
| Company: | Company: |
| Mailing Address: | Mailing Address: |
| City, State: | City, State |
| Zip: | Zip: |
| Phone: | Phone: |
| Fax: | Fax: |
| E-mail: | E-mail: |

The Tidewater School is a 501c3 non-profit corporation. All contributions to The Tidewater School are voluntary and fully tax-deductible. Please make checks payable to The Tidewater School.

Terms/ Conditions/Additional Information:

Deliverable Fulfillment is dependent on The Tidewater School receipt of all required logos and collateral items at least 90 days prior to start date of event. Staffing is open for employees of Sponsoring Companies only meaning you may only display your food/beverage/logo at this event. Guests of sponsors and their partnering organizations only permitted with The Tidewater School’s approval. Services: By signing this agreement, your organization agrees to support the event at which you have been chosen to participate or exhibit in a professional manner. Termination: This Agreement shall commence as of the Effective Date as signed below. Tidewater shall have the right to cancel with or without cause provided reimbursement for services is made to Company. If your organization cancels within two weeks of the event date, your organization will be responsible for all fees listed above. If you are an In Kind Sponsor and your organization cancels within 30 days of event date, your organization will be responsible for paying a \$2,500 fee. Payment: Any balances not paid within 15 days of the event date will preclude your organizations participation in this and all future Tidewater Events until all such outstanding balances are paid in full.

Authorized Signature: _____ Date: _____